



Trade Mission to Hannover Messe (Fair) 2012

Illinois Department of Commerce and Economic Opportunity

Hannover Messe (Fair) 2012 Hannover, Germany April 23-27, 2012

www.hannovermesse.de/home

Join the Illinois Department of Commerce and Economic Opportunity (DCEO) - Office of Trade & Investment (OTI) on a Trade Mission to the Hannover Messe Fair 2012.

When Technology meets progress! Boasting eight flagship trade fairs with exhibitors and trade visitors from all over the world, HANNOVER MESSE will once again confirm its unique global standing in 2012.

The figures for HANNOVER MESSE 2011 are certainly impressive, and they underline the key role played by this event in shaping our industrial future and charting the economic fortunes of our technology-based industries. Over 6,500 businesses from 65 countries came to Hannover to display their solutions. HANNOVER MESSE 2011 attracted a total of well over 230,000 visitors. This represents growth of 10 to 15 percent over the comparable 2009 event. Some 60,000 of these visitors were from abroad, which is over a third more than in 2009.

Targeted Industries

- Industrial Automation • Energy
- MobiliTec
- Digital Factory • Industrial Supply
- CoilTechnica
- IndustrialGreen Tec
- Research & Technology

Participation Details & Complimentary Services

Illinois companies who qualify for this mission will receive the following:

- Trade show booth space to exhibit products
- Partial reimbursement of travel costs for hotel & airfare in accordance with state and federal guidelines
- Optional service for matchmaking appointments to meet prospective partners, agents and distributors
- Briefing materials
- Interpreter services if required
- Ground transportation to programmed events
- Assistance with travel logistics

Please contact the trade specialist below regarding your company's eligibility and participation requirements.

This Trade Mission is supported with Illinois' State Trade Export Promotion (STEP) grant funds provided by the



<http://exports.illinois.gov>

Trade Contact:

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Please contact Iwona regarding your interest
by March 1, 2012.

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